

0.25" BLEED

0.25" MARGIN FROM TRIM

POSTCARD FRONTSIDE

# 5.5" x 8.5" Postcard

0.25" BLEED

6.0" with BLEED  
5.5"

0.25" BLEED

- Blue Indicates the Trim Line
- Gray Indicates 0.25" Margin  
*The live area inside the postcards margin (5.0" x 8.0").*
- Black Indicates the 0.25" Bleed  
*Any art that touches the trim should extend 0.25" past the trim line (6.0" x 9.0").*

8.5"

9.0" with BLEED

0.25" BLEED

0.25" BLEED

0.25" MARGIN FROM TRIM

POSTCARD BACKSIDE  
with mail Panel  
**5.5" x 8.5" Postcard**

Bleed should extend  
0.25" past page edge.  
*(as shown in sample photo)*

LEAVE  
EMPTY FOR  
STAMP OR  
INDICIA

9.0" with BLEED

8.5"

0.25" BLEED

0.25" BLEED

6.0" with BLEED

5.5"

Space Reserved for U.S. Postal Service

ADDRESSING AREA

**4" x 2"**

FROM RIGHT TRIM →

BARCODE READING AREA FOR POST OFFICE 4.75" x 0.625" ON TRIM LINE

0.25" BLEED